

The SunnyBrook Foundation Capital Campaign

Why should you be involved with the Foundation's Capital Campaign? We thought you'd never ask!

Answers from Thomas Sephakis, Co-Founder and Chairman of the Board for the Sunnybrook Project:

Q. Why is the SunnyBrook Foundation having a Capital Campaign?

A. The historic Sunnybrook Ballroom is undergoing a transformation that will bring an unprecedented level of dance and music enjoyment and performance opportunities to the people of the greater tri-county region of Philadelphia, while at the same time allowing people to enjoy a glimpse into the time of the Big Bands through architecture, history and environment. In response to large crowds and the desire for more regional amenities, the Foundation has developed an extensive plan to meet the challenge and to support the creative endeavors within the area, which will allow for expanded educational and cultural performances in music and dance related activities.

Q. What is the goal?

A. The goal of the SunnyBrook Foundation Capital Campaign is estimated at \$5.5 million, plus an additional \$1.5 million dedicated to an endowment fund for maintenance and operation and our regional scholarship endowment for performing arts.

Q. What is the timeline?

A. Fundraising will continue until the campaign goal has been reached:

The first phase of construction will be the restoration of the historic Sunnybrook Ballroom that was originally built in 1931. The cost of this restoration project in phase one is approximately \$750,000.

As the construction begins on this ballroom, construction will begin as well on the second and third phases consecutively with additional funding. This will include the performing arts/convention centre and the restaurants each with a cost of \$1.75 M. The fourth phase, estimated at another \$1.25 M will include the gardens, fountains, and the outdoor amphitheater.

Q. What will it accomplish?

A. It will allow the SunnyBrook Foundation to renovate and re-open one of the three largest ballrooms in the U.S. The site is listed on the National Historic Register and is a landmark facility. It will create a destination site for hundreds of concert and dance venues, additional tours and thousands of tourists, and help to create a regional convention and conference center, enhancing the economic and cultural well being of the Montgomery County and Greater Philadelphia region by millions of dollars while allowing the Foundation to flourish as one of America's last great ballroom sites.

The Sunnybrook Performing Arts Centre will become a venue for future dancers and musicians, while expanding its educational and functional offerings to regional students, scholars, and senior citizens. Once fully operational, the centre will be one of the major cultural centers in the region.

Q. What will the new SunnyBrook Foundation Centre for the Performing Arts look like?

A. Just imagine yourself walking around charming stoned pathways, past a splashing fountain, looking into leaded glass windows and walking directly into one of the grandest Big Band Era ballrooms in the nation. Or see yourself sitting in the shade of a towering birch tree in the Sunnybrook Amphitheater while musicians entertain a massive crowd. Or enjoy a tasteful meal seated in the rustic Sunnybrook restaurant, surrounded by musical memorabilia. The complex will include all the charm and romance of an era not so long ago.

Visit our other site to see the latest master plan for Sunnybrook.

Q. What kinds of gifts are you expecting to raise during the public campaign?

A. Gifts of cash; time and materials; pledges; planned gifts in the form of trusts, intended bequests, and other instruments; matching gifts; and gifts-in-kind are all accepted by the SunnyBrook Foundation. We are seeking gifts from individuals, corporations, and foundations.

Q. How can I stay informed about the campaign?

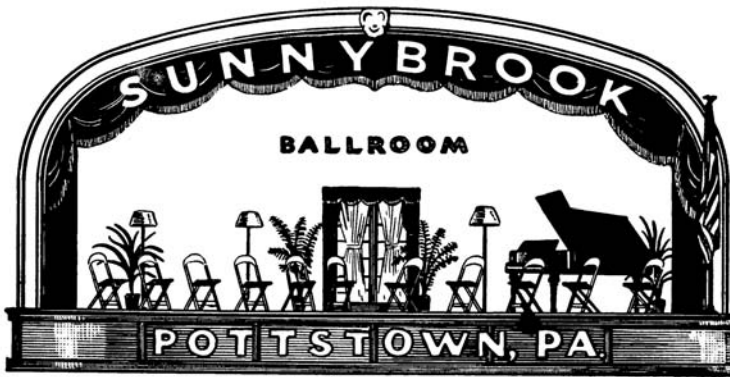
A. Our website always has the latest information about the progress of the Capital Campaign.

Q. Where has the money you've raised so far come from?

A. Major gifts have been solicited and pledged by longtime supporters of the Foundation. Individual donors, as well as corporate sponsors and other foundations have come forward with donations and pledges in excess of \$450,000, leaving us just over \$5 million needed for our project to continue.

Q. What will the campaign dollars raised actually fund?

A. The total \$7 million campaign goal will cover the construction and renovation of the historic Sunnybrook Ballroom, the outdoor amphitheater that can accommodate concert venues and guests of 1,200 or more, a performing arts and conference center that will include dance and music studios, dressing rooms, conference rooms, the renovation of the historic Sunnybrook restaurant, and overall landscaping, fountains, and the equipment needed in these new spaces. Additional funds will also help create the SunnyBrook Foundation Endowment for Performing Arts and a regional scholarship programs for college students.



Q. Does my annual donor gift count toward the capital campaign?

A. No. A gift to the Foundation capital campaign is a special, additional gift to the Foundation. It does not include annual donations. Your annual contribution is invaluable to the Foundation because it supports the annual operation of SunnyBrook Foundation and the Performing Arts Scholarship Fund. *We ask all campaign donors to please continue their annual support.* A gift to the campaign is an exceptional, separate, and valued contribution to the Foundation's future.

Q. How can I support this campaign?

A. I thought you would never ask! Everyone's support is needed to help this campaign succeed. There are several ways you may participate.

For information, you can call me at

610-327-1341

or write to

Thomas Sephakis

The SunnyBrook Foundation

99 Sunnybrook Road

Pottstown, PA 19464

Or e-mail to

ts@sunnybrookballroom.net

Our Mission:

The SunnyBrook Foundation provides a venue for musical and dance repertoire that will help propel us to artistic excellence. The Foundation is focused upon the restoration of the historic Sunnybrook Ballroom, the development of the performing arts centre, and a scholarship endowment to support the regional culture, historic integrity, and artistic environment for new generations.

The SunnyBrook Foundation is committed to excellence through music and dance related diversity.